



Dear Business Owner/Manager:

The 12th Annual Caln Community Day will be held in Municipal Park and on G.O. Carlson Blvd in Thorndale on Saturday, September 8, 2018 from 3PM to 8:30PM. As in years past, Community Day will feature entertainment, food, activities/rides, a beer garden, and fireworks. Last year's event was our biggest yet and with your help, we'd like to make this year's event even bigger, in honor of Caln Township's 150<sup>th</sup> Anniversary!

We hope you will consider becoming a sponsor of this terrific community event. Businesses that choose to sponsor the event at one of the three sponsorship levels listed below will have their business' name on all promotional materials related to the event and all sponsorships include a space at the event at no additional charge. If you are interested in joining as a presenting sponsor, or are looking for other sponsorship opportunities, please let me know.

Available general sponsorships levels:

- Gold \$1000 (business name and large logo)
- Silver \$500 (business name and small logo)
- Bronze \$250 (business name)

In addition to sponsorships, we are inviting your business to join in the festivities by purchasing a 10 ft. x 10 ft. space to showcase your business's services and products. We believe you would benefit from this great opportunity to promote your business to the residents of our local community in a fun and relaxed atmosphere. We encourage you to make your space inviting and attractive so that residents are drawn in to stop by and learn more about what you offer. Spaces can be reserved for \$50.00. The Township will not be providing tables, tents, or electricity. Space set up will begin at 1:30PM and end at 2:30PM on the day of the event.

Please reserve your space by completing the attached form and mailing it, along with your payment, as soon as possible, as spaces will fill up quickly.

Should you have any additional questions, please feel free to contact me at (610) 384-0600 x148 or by email at [aswan@calntownship.org](mailto:aswan@calntownship.org).

Very truly yours,

Abbey Swan  
Caln Township Community Outreach Specialist

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CALN TOWNSHIP

253 Municipal Dr, Thorndale, PA 19372 | Phone: 610-384-0600 | Fax: 610-384-0617  
[info@calntownship.org](mailto:info@calntownship.org) | [www.calntownship.org](http://www.calntownship.org)

# Caln Community Day Sponsorship Form

Directions:

1. Fill out the application with all required information
2. Select your sponsorship level
3. Make check out to "Caln Township"
3. Send application and check to:

Caln Township  
Attn: Community Day  
253 Municipal Dr. Thorndale, PA 19372

\*Contact Name: \_\_\_\_\_

\*Business Name: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_

\*Phone: \_\_\_\_\_ \*Email: \_\_\_\_\_

\*Description of Business or Organization: \_\_\_\_\_

Available general sponsorships levels (select your option):

- Gold \$1000 (business name and large logo)
- Silver \$500 (business name and small logo)
- Bronze \$250 (business name)

- Booth only (\$50.00)
  - Food Vendor

\*Please briefly describe your item(s)/ activities to be displayed for your booth space.

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Thank you for your support!